

PRESS RELEASE

For Immediate Release

Contact

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Coborn's on Cooper Ave. undergoing major remodel to "next-generation" Coborn's Marketplace store

ST. CLOUD, MINN – An exciting remodeling project is underway at Coborn's on Cooper Ave. in St. Cloud as this location is transformed into the company's second "next generation" grocery store in the St. Cloud area. When the remodel is complete, this location will have the same look and enhanced offerings currently available at Coborn's Marketplace on Pine Cone Rd. in Sartell.

As part of the remodel, Coborn's will be introducing several new and remodeled departments in the store which include:

- **The Kitchen:** This new centerpiece area will serve made-to-order entrees that are packaged in-store for easy, convenient pick-up and quick at-home preparation. Brick-oven fired pizza, delicious sandwiches and other grab-and-go breakfast, lunch and dinner options are just a few of the items guests will find in the Kitchen, in addition to the already existing sushi, salad and wing bars.
- **Chop Shoppe:** Coborn's Cooper Ave. guests will be able to get their fruits and veggies sliced and diced on the spot. Plus, the store will also feature fresh juice that is made in the Chop Shoppe.
- **Meat Market and Fisherman's Wharf:** The Meat Department will undergo some exciting cosmetic changes as it is transformed into the Cooper Ave. Meat Market and Fisherman's Wharf. Guests can still expect to find the same great meat products and fresh seafood in this area.
- **Click and Collect Online Shopping:** Guests will be able to place an order online by visiting Coborns.com. Their groceries will be available for pickup at a designated timeslot that they have chosen.
- **Liquor Store Remodel:** Coborn's Liquor is also undergoing a remodel, which includes increasing the space in this department and adding to the already wide selection of beer, wine and spirits. Other changes include a more convenient checkout and updates to décor to enhance the overall shopping experience.

Changes in the grocery aisles:

- Larger selection of vitamins and supplements.
- Larger selection of nutrition bars & portable wholesome breakfast snacks.

- More “better for you” snacking options.
- Specialty olives section – 55 varieties to choose from.
- Adding over 30 new hot sauces – go from India to Mexico to local and more!
- Adding a Thai & Indian food area.
- Adding more than 40 new types of olive oil - nearly 100 varieties to choose from.
- Meat department, Frozen Foods and Natural Foods products will be integrated and grouped together to make the shopping experience even easier for guests.
- Brand new candy section with a significant increase in candy offerings! Enjoy a wide assortment of options, including premium selections and M&Ms sorted by color!

“This remodel is about further investing in our guests’ shopping experience, right in our hometown” said Chris Coborn, Chairman, President and CEO of Coborn’s, Inc. “Our area grocery stores offer something unique, such as specialty items, meal solutions, MORE Rewards and wellness information right in our aisles. The next-generation concept adds another layer of excitement on top of that.”

Construction is expected to be complete by mid-June. The community room, which is frequently used by guests in the coffee shop area, will still be available. Coborn’s on Cooper Ave. is led by Sarah Putnam who has been with the company since 1998.

A Commitment to serving the St. Cloud Area

Since 1921, Coborn’s has proudly served countless people who call Central Minnesota home. Many employees who first came to Coborn’s looking for a job later found a rewarding, fulfilling career without ever leaving the company. Today, Coborn’s employs nearly 2,000 people in the St. Cloud area in both retail and non-retail positions. In its near 100-year history, the company has continued to adapt to its guests’ changing needs while not losing sight of the family values it was built upon. Each day, Coborn’s empowers its employee owners to “Be Remarkable!” by providing unique shopping experiences, healthy living, and simplicity, one guest at a time.

“The St. Cloud area is a great place to call home,” Coborn added. “We’re thankful to all our guests who shop our area stores and our team of remarkable employee owners who make serving our guests their top priority each day.”

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About Coborn’s, Inc.

St. Cloud, Minn.-based [Coborn’s, Inc.](#) is a 97-year-old employee-owned grocery retailer with nearly 8,000 employees and 53 stores across Minnesota, North Dakota, South Dakota, Illinois and Wisconsin under the [Coborn’s](#), [Cash Wise Foods](#), [Marketplace Foods](#) and [Save-A-Lot](#) banners. Coborn’s, Inc. also owns [CobornsDelivers](#), an online grocery ordering and home delivery service; and stand-alone convenience, liquor and pharmacy locations. To support its 120 retail locations, Coborn’s, Inc. operates its own central bakery, gluten-free bakery, dry cleaning facility and grocery distribution center. In 2017, Coborn’s was named a “Top Workplace in Minnesota” by the Star Tribune and was named to Achievers’ list of “50 Most Engaged Companies.”

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