

## PRESS RELEASE

### *For Immediate Release*

#### **Contact**

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### **Coborn's in Delano, MN undergoing remodel to Coborn's, Inc's new "next-generation" concept store**

An exciting remodeling project is underway at Coborn's in Delano, MN as Coborn's, Inc. begins transitioning this location into one of its "next-generation" concept stores known as Coborn's Marketplace.

Through this remodel, Coborn's will be adding more fresh products, introducing new services and bringing a unique modern look to the interior of the store. Some of the key changes that Coborn's guests will notice include:

**The Kitchen:** This new centerpiece area will serve made-to-order entrees that are packaged in-store for easy, convenient pick-up and quick at-home preparation. Brick-oven fired pizza, delicious sandwiches and other grab-and-go breakfast, lunch and dinner options are just a few of the items guests will find in the Kitchen, in addition to a soup and salad bar, as well as a sushi bar.

**Chop Shoppe:** This new service will allow guests the opportunity to save time by getting their fresh fruits and veggies cut before they leave the store. The Chop Shoppe also produces a variety of freshly-squeezed juices, which are available to purchase.

**Click and Collect online shopping:** Guests will be able to place their order online by visiting [coborns.com](http://coborns.com), shopping on any mobile or desktop device and have their order waiting for them for pickup at a designated timeslot they've chosen.

**Caribou Coffee:** Coborn's is adding a Caribou Coffee in-store to further cement this grocery store as a destination in the community. This new addition will allow guests the opportunity to enjoy a warm or cool beverage while shopping, or in the comfort of a cozy coffee shop environment.

**Full-service Floral Department:** Guests will now have access to additional floral services as this department becomes full-service.

**New Smoked Meat Products in Meat Department:** In addition to Coborn's already wide selection of quality fresh meat products, this new remodel will bring with it the addition of new items, including a variety of smoked meats, such as smoked ribs, chicken, sausage, brisket options and more.

Coborn's will also be changing the names and appearance of perimeter departments around the store, thereby creating a unique "boutique-style" destination shopping experience for each guest.

"Our mission calls on us to empower our employee owners to create unique shopping experiences, anticipate needs and exceed expectations for our guests," said Kevin Hurd, Communications Specialist for Coborn's, Inc. "The next-generation

format allows our team to take those opportunities to the next level and to create a truly unique shopping experience in Delano.”

The project is expected to be complete by spring of 2018. The store will remain open throughout the process. As part of the remodel, Coborn's will be switching the entrances and exits, as well as relocating the bathrooms and service counter. Please pardon the dust as Coborn's looks to bring this exciting concept to Delano! More updates regarding the remodel will be communicated as the project progresses.

The "next-generation" concept was first introduced when Coborn's opened a new store in Isanti, MN in 2016. Since then, the company has remodeled stores in Sartell, MN and Albertville, MN to its next-generation format.

**About Coborn’s, Inc.**

St. Cloud, Minn.-based [Coborn’s, Inc.](#) is a 96-year-old employee-owned grocery retailer with approximately 7,500+ employees and 53 stores across Minnesota, North Dakota, South Dakota, Illinois and Wisconsin under the [Coborn’s](#), [Cash Wise Foods](#), [Marketplace Foods](#) and [Save-A-Lot](#) banners. Coborn’s, Inc. also owns [CobornsDelivers](#), an online grocery ordering and home delivery service; and stand-alone convenience, liquor and pharmacy locations. To support its 120 retail locations, Coborn’s, Inc. operates its own central bakery, gluten-free bakery, dry cleaning facility and grocery distribution center. In 2017, Coborn’s was named a “Top Workplace in Minnesota” by the Star Tribune and was named to Achievers’ list of “50 Most Engaged Companies.”