

PRESS RELEASE

For Immediate Release

Contact

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Coborn's celebrates re-grand opening of Coborn's in Delano as a "next-generation" store

Delano, Minn. - After a major remodeling project that transformed Coborn's in Delano into the company's fifth "next-generation" grocery store, guests and employees will mark this achievement with a grand re-opening celebration on **Thursday, April 26 from 3:30pm-6:30pm.**

This re-grand opening at Coborn's Marketplace in Delano will begin with live music from Charlie Roth beginning at 3:00 p.m. A sampling event will start shortly after at 3:30 p.m. where guests will have an opportunity to sample a variety of products throughout the store. A grand opening cake will also be served and the in-store Caribou Coffee will be providing free coffee samples. Plus, Coborn's mascot, Moobell, will be roaming the aisles to give high-fives to young visitors!

At **4:00 p.m.**, a mini program will be held to celebrate the completion of the remodel. Chris Coborn, (President/CEO/Chairman of the Board), will offer remarks along with District Manager Francis Audette, Store Director Joe Tipka, Delano Mayor Dale Graunke and Brad Felknor, President of the Delano Area Chamber of Commerce. Coborn's, Inc. Executives and local dignitaries will also be in attendance.

Live music will continue until 5:00 p.m. and the sampling event will conclude at 6:30 p.m.

Through this remodel, Coborn's has added more fresh products, introduced new services and brought a unique modern look to the interior of the store, as seen at Coborn's Marketplace in Isanti, Albertville, Little Falls and at Pine Cone Rd. in Sartell. Some of the key changes that Coborn's guests will notice include:

The Kitchen: This new centerpiece area will serve made-to-order entrees that are packaged in-store for easy, convenient pick-up and quick at-home preparation. Brick-oven fired pizza, delicious sandwiches and other grab-and-go breakfast, lunch and dinner options are just a few of the items guests will find in the Kitchen, in addition to a new Kabar Sushi space next to the brick oven pizza.

Chop Shoppe: This new service will allow guests the opportunity to save time by getting their fresh fruits and veggies cut before they leave the store. The Chop Shoppe also produces a variety of freshly-squeezed juices, which are available to purchase.

Click and Collect online shopping: Guests will soon be able to place their order online by visiting Coborns.com, shopping on any mobile or desktop device and have their order waiting for them for pickup at a designated timeslot they've chosen.

Changes in the grocery aisles:

- Expanded Craft Pop, Sparkling Waters, Ultra Premium Water & Teas
- Added High end mixers
- Added Hot Sauce section
- Added Gourmet Olives
- Added Premium BBQ Sauces
- Expanded Olive Oil
- Expanded snacking section
- Added Indian Foods
- Added Super Premium Spices (Morton Basset-Minnesota Nice Spice-Victoria Taylor Rubs & Urban Accents)
- Enhanced Vitamin & Adult nutrition
- Brand new candy section with a significant increase in candy offerings! Enjoy a wide assortment of options, including premium selections and M&Ms sorted by color!

Caribou Coffee: We have added a Caribou Coffee in-store to further cement this grocery store as a destination in the community. The coffee shop opened on March 23rd. This new addition will allow guests the opportunity to enjoy a warm or cool beverage while shopping, or in the comfort of a cozy coffee shop environment.

Full-service Floral Department: Guests will now have access to additional floral services as this department becomes full-service. As a full-service floral department, we offer all the amenities! We do funerals, weddings, deliveries, balloon bouquets along with special events planning. We have arrangements, mixed bouquets, along with a variety of green and blooming plants ready for guests' shopping convenience. Experienced floral designers can assist guests with their floral needs!

New Smoked Meat Products in Meat Department: In addition to the already wide selection of quality fresh meat products, this new remodel will bring with it the addition of new items, including a variety of smoked meats, such as smoked ribs, chicken, sausage, brisket options and more.

Coborn's in Delano is led by Store Director Joe Tipka who has been with the company since 1994.

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About Coborn's, Inc.

St. Cloud, Minn.-based [Coborn's, Inc.](#) is a 97-year-old employee-owned grocery retailer with nearly 8,000 employees and 53 stores across Minnesota, North Dakota, South Dakota, Illinois and Wisconsin under the [Coborn's](#), [Cash Wise Foods](#), [Marketplace Foods](#) and [Save-A-Lot](#) banners. Coborn's, Inc. also owns [CobornsDelivers](#), an online grocery ordering and home delivery service; and stand-alone convenience, liquor and pharmacy locations. To support its 120 retail locations, Coborn's, Inc. operates its own central bakery, gluten-free bakery, dry cleaning facility and grocery distribution center. In 2017, Coborn's was named a "Top Workplace in Minnesota" by the Star Tribune and was named to Achievers' list of "50 Most Engaged Companies."