

PRESS RELEASE

For Immediate Release

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Coborn's to celebrate re-grand opening of remodeled store on Cooper Ave. in St. Cloud

St. Cloud, Minn. - After a major remodeling project that transformed Coborn's on Cooper Ave. into the company's sixth "next-generation" grocery store (the second in the St. Cloud area), guests and employees will mark this achievement with a grand re-opening celebration on **Thursday, July 19 at 11:00 a.m.**

This re-grand opening at Coborn's Marketplace on Cooper Ave. will begin with a short program at 11:00 a.m. followed by a ribbon cutting. Chris Coborn, (President/CEO/Chairman of the Board), will offer remarks along with Store Director Sarah Putnam, and St. Cloud Area Chamber of Commerce President Teresa Bohnen. Coborn's, Inc. Executives will also be in attendance.

Dunn Brothers Coffee and cake samples will also be served from 10:30 a.m. – 12:00 p.m., along with in-store entertainment and a sampling event from 3:30 p.m. – 6:30 p.m. Plus, Coborn's mascot, Moobell, will be roaming the aisles to give high-fives to young visitors!

Through this remodel, Coborn's has added more fresh products, introduced new services and brought a unique modern look to the interior of the store, as seen at the Coborn's Marketplace store on Pine Cone Road in Sartell and other new and remodeled stores in Isanti, Albertville, Little Falls and Delano. The company is also planning to open a brand new next-generation Cash Wise store in south Fargo next week. Some of the key changes that Coborn's guests will notice include:

The Kitchen: This new centerpiece area will serve made-to-order entrees that are packaged in-store for easy, convenient pick-up and quick at-home preparation. Brick-oven fired pizza, delicious sandwiches and other grab-and-go breakfast, lunch and dinner options are just a few of the items guests will find in the Kitchen, in addition to a new Kabar Sushi space next to the brick oven pizza.

Chop Shoppe: This new service will allow guests the opportunity to save time by getting their fresh fruits and veggies cut before they leave the store. The Chop Shoppe also produces a variety of freshly-squeezed juices, which are available to purchase.

Click and Collect online shopping: Guests will soon be able to place their order online by visiting Coborns.com, shopping on any mobile or desktop device and have their order waiting for them for pickup at a designated timeslot they've chosen at the Cooper Avenue store.

Changes in the grocery aisles:

- Expanded craft pop, sparkling waters, ultra-premium water & teas
- Added high end mixers
- Added hot sauce section

- Added gourmet olives
- Added premium BBQ sauces
- Expanded Olive Oil selection
- Expanded snacking section
- Added Indian and East African Foods
- Added Super Premium Spices (Morton Basset Victoria Taylor Rubs & Urban Accents)
- Enhanced vitamin & adult nutrition items
- Brand new candy section with a significant increase in candy offerings! Enjoy a wide assortment of options, including premium selections and M&Ms sorted by color!

Dunn Brothers Coffee & Remodeled Little Dukes Convenience Area: Guests can enjoy delicious Dunn Brothers Coffee next to the remodeled Little Dukes Convenience Store area on the store's west end. The convenience area has undergone a transformation that improves checkout and makes it easier to pick up grab-and-go items. The Dunn Brothers Coffee Shop is available for guests wishing to sip on a beverage in the cozy coffee shop area or take their order to go.

Full-service Floral Department: Guests will continue to have access to a full-service floral department at this location. The floral team specializes in funerals, weddings, deliveries, balloon bouquets, special events and custom offerings. There are arrangements, mixed bouquets, along with a variety of green and blooming plants ready for guests' shopping convenience. Experienced floral designers can assist guests with their floral needs!

The Bake Shoppe: For every sweet tooth out there, we have you covered. Our brand-new Bake Shoppe features a wide variety of brand new artisan breads, decadent desserts, custom made cakes, a new variety of gluten free choices and all your favorite breakfast rolls, donuts, bars, cookies and more, all showcased in a brand new colorful corner of the store, just as you walk in.

Farmers' Market: The former produce department has been transformed into a brand new updated space called the Farmer's Market. With literally hundreds and hundreds of offerings and over 150 varieties of organic fruits and vegetables on hand, guests will have an abundance of deliciously healthy fruits and vegetables to choose from.

New Smoked Meat Products in Meat Department: Guests will find the same friendly service in the remodeled Meat and Seafood area. In addition to the already wide selection of quality fresh meat products, this new remodel will bring with it the addition of new items, including a variety of smoked meats, such as smoked ribs, chicken, sausage, brisket options and more. Guests will also find Coborn's to the table Meal Kits and the recently launched top tier Greater Omaha 1881 Certified Hereford Beef products, which are also sold at all Coborn's and Cash Wise locations in the St. Cloud area.

Liquor Store Remodel: Coborn's Liquor has also undergone a complete remodel, which included increasing the space in this department and adding to the already wide selection items. The liquor store offers thousands of varieties of beer, wine, spirits, mixers and more. Other changes include a more convenient checkout and updates to décor to enhance the overall shopping experience.

Coborn's in Cooper is led by Store Director Sarah Putnam who has been with the company since 1998.

A Commitment to serving the St. Cloud Area

Since 1921, Coborn's has proudly served countless people who call Central Minnesota home. Many employees who first came to Coborn's looking for a job later found a rewarding, fulfilling career without ever leaving the company. Today, Coborn's employs nearly 2,000 people in the St. Cloud area in both retail and non-retail positions. In its near 100-year history, the company has continued to adapt to its guests' changing needs while not losing sight of the family values it was built upon. Each day, Coborn's empowers its employee owners to "Be Remarkable!" by providing unique shopping experiences, healthy living, and simplicity, one guest at a time.

About Coborn's, Inc.

St. Cloud, Minn.-based [Coborn's, Inc.](#) is a 97-year-old employee-owned grocery retailer with nearly 8,000 employees and 53 stores across Minnesota, North Dakota, South Dakota, Illinois and Wisconsin under the [Coborn's](#), [Cash Wise Foods](#), [Marketplace Foods](#) and [Save-A-Lot](#) banners. Coborn's, Inc. also owns [CobornsDelivers](#), an online grocery ordering and home delivery service; and stand-alone convenience, liquor, video and pharmacy locations. To support its 120 retail locations, Coborn's, Inc. operates its own central bakery, dry cleaning facility and grocery distribution center. In 2018, Coborn's was named to the Star Tribune's "Top Workplaces in Minnesota" list and was also named to Achievers' list of "50 Most Engaged Workplaces" in 2017.