

PRESS RELEASE

For Immediate Release

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Coborn's Riverside to celebrate 40 years of service in Sartell with block party event

ST. CLOUD, Minn. (July 31, 2018) – Coborn's Riverside, located at 707 1st Ave. N. in Sartell, will celebrate more than 40 years of service to the Sartell area during an anniversary block party in August.

The event, which will be held on Tuesday, August 14 from 5:00 p.m. – 7:00 p.m., will feature a variety of activities to mark this incredible milestone while providing families with some fun during the last few weeks of summer.

At 5:00 p.m., the Sartell City Jazz Band will perform a concert outside the store. Guests are encouraged to bring a lawn chair and enjoy the music this talented group of musicians provide.

Guests will also have an opportunity to meet a local Certified Hereford Beef rancher, as well as sample some of Coborn's new line of Greater Omaha 1881 Certified Hereford Beef products. Additionally, a variety of other samples will also be available for guests to enjoy during the block party.

"We're excited to provide our guests with a fun-filled evening of food and music as we celebrate our store's 40th anniversary," said Kim Pick, Store Director at Coborn's Riverside in Sartell. "We are so thankful to our guests who shop with us each day. Although a lot has changed in 40 years, our store has continued to retain its neighborly atmosphere."

History

Coborn's opened the first Riverside store in 1978 in the Riverside Shopping Plaza. The company opened the store at this location after it was approached about acquiring a smaller supermarket that was currently operating there. At just 6,400 square feet, this location was Coborn's smallest store at the time.

In December 1981, Coborn's moved the Riverside store to its current building. At 26,000 square feet, the new store provided more selection, stock and style. "This new store will provide a first-class food store that the community has long needed and deserved," Dan Coborn, former President & CEO of Coborn's, Inc., said at the time.

Coborn's paid particular attention to the store's layout to emphasize the fresh departments. The first stop was the Coborn's Produce Department that offered inviting displays of fresh fruit and vegetables. Lighting throughout the department was enhanced by a skylight over the company's first Y-shaped produce merchandising fixture.

About Coborn's, Inc.

St. Cloud, Minn.-based [Coborn's, Inc.](#) is a 97-year-old employee-owned grocery retailer with nearly 8,000 employees and 52 stores across Minnesota, North Dakota, South Dakota, Illinois and Wisconsin under the [Coborn's](#), [Cash Wise Foods](#), [Marketplace Foods](#) and [Save-A-Lot](#) banners. Coborn's, Inc. also owns [CobornsDelivers](#), an online grocery ordering and home delivery service; and stand-alone convenience, liquor and pharmacy locations. To support its 120 retail locations, Coborn's, Inc. operates its own central bakery, dry cleaning facility and grocery distribution center. In 2016, 2017 and 2018, Coborn's was named a "Top Workplace in Minnesota" by the Star Tribune and was named to Achievers' list of "50 Most Engaged Companies" in 2017.

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