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SIMEK'S + Feeding America Partnership Fighting Hunger in Coborn's, Inc.'s Communities

SIMEK'S and Coborn's, Inc.'s Partnership With a Purpose has donated 73,362 meals in 2018.

Saint Paul Park, MN – October 15, 2018 – From the beginning of January through June of 2018, SIMEK'S has donated 73,362 meals on Coborn's, Inc.'s behalf to local Feeding America food banks.

SIMEK'S doesn't just taste good, it does good. In addition to being committed to helping consumers put quality meals on their tables, they are equally committed to helping those less fortunate in local communities to do the same. Believing in the idea of Great Food for the Greater Good™, the company champions its One Gives One™ hunger-relief program in partnership with Feeding America.



Coborn's, Inc. has been a partner of SIMEK'S for many years, but it was not until SIMEK'S most recent launch of their One Gives One™ hunger-relief program (October 2017), that the Partnership with a Purpose between Coborn's, Inc. and SIMEK'S has really blossomed.

"As a company we are committed to supporting our communities in many ways, with hunger relief being a key facet of that support," said Mike Richter, Senior Director of Meat & Seafood for Coborn's, Inc. "This partnership with SIMEK'S has provided us with an incredible opportunity to expand that outreach in our communities even further."

For every SIMEK'S product sold, one meal is donated to the local Feeding America food bank, serving the community where the purchase was made. SIMEK'S anticipates donating 1.5 million meals by the end of 2018. Join us in the fight to end hunger!

About SIMEK'S:

SIMEK'S is a family-owned company committed to providing Great Food for the Greater Good™. Since 1972, SIMEK'S has specialized in quality frozen food products. Today, the company is proud to offer all-natural lasagnas and fully cooked meatballs free from artificial colors, artificial flavors, and preservatives. SIMEK'S is proud to be certified as a women-owned company through WBENC.

About Coborn's, Inc.

St. Cloud, Minn.-based Coborn's, Inc. is a 97-year-old employee-owned grocery retailer with nearly 8,000 employees and 53 stores across Minnesota, North Dakota, South Dakota, Illinois and Wisconsin under the [Coborn's](#), [Cash Wise Foods](#), [Marketplace Foods](#) and [Save-A-Lot](#) banners. Coborn's, Inc. also owns [CobornsDelivers](#), an online grocery ordering and home delivery service; and stand-alone convenience, liquor and pharmacy locations. To support its retail locations, Coborn's, Inc. operates its own central bakery, dry cleaning facility and grocery distribution center. For three years in a row, Coborn's, Inc. has been named a Top Workplace in the Star Tribune Top Workplaces survey. Coborn's, Inc. was also named to Achievers' list of "50 Most Engaged Workplaces" in 2017 and 2018.

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